

Thank you!

to our PRO Kids Sponsors!

Community support is essential
to sustain this program.

Sponsors Over \$1,000



United Way
Lunenburg County



**Canadian Tire's
Jumpstart
Program**



**Municipality of the
District of
Lunenburg**



PRO Kids will recognize all sponsors over \$1,000 on our sponsorship sign located in the Recreation Department office. All donors over \$10 receive an Income Tax Receipt..

For more information regarding the
PRO Kids program please contact:

PRO Kids Administrator

Phone: 902-541-1335
Fax: 902-527-1135
Email: prokids@modl.ca

Mailing Address:

District of Lunenburg
Recreation Department
210 Aberdeen Road
Bridgewater, NS
B4V 4G8

Recreation Matters

*↳ to our health ↳ to our communities
↳ to our youth ↳ to our education
↳ to our economy ↳ to our environment*

Five ways organizations,
businesses and individuals
can support P.R.O. Kids

1. Reserve space in your program for PRO Kids
2. Donate equipment
3. Contributed funds
4. Host a fundraising event
5. Promote PRO Kids in your community

Municipality of the
District of Lunenburg



**Positive Recreation
Opportunities for Kids**

PRO Kids Mission

To provide assistance to as many children and youth as possible who are unable to participate in sport, recreation and cultural activities due to financial limitations.

What is PRO Kids?

Positive Recreation Opportunities for Kids!

P.R.O. Kids is a unique concept that was developed by the City of Thunder Bay in Ontario and is now implemented in many communities across Canada, including the Municipality of the District of Lunenburg. This is a program that provides financial assistance to children and youth from the Municipality of Lunenburg who, due to lack of funds, are not able to participate in sport, recreation and cultural activities. This program strives to remove financial barriers to ensure every child and youth has an opportunity to participate.

PRO Kids Mission

To provide assistance to as many children and youth as possible who are unable to participate in sport, recreation and cultural activities due to financial limitations.

To foster partnerships with community organizations, businesses and individuals to provide the necessary support for children and youth in our communities to always have an opportunity to participate in sport, recreation and cultural activities.

Who is eligible?

Children and youth 18 years of age or under who live within the Municipality of the District of Lunenburg and are experiencing financial limitation to cover the costs associated with organized, registered recreation and cultural activities.

PRO Kids Program Guidelines

1. Recipients must be 0-18 years of age, live in the Municipality of Lunenburg and, due to lack of funds, are unable to participate in sport, recreation and cultural activities.
2. Applicants can apply for assistance with registration fees and equipment costs at any time of year, but approval will only be considered once per season. Applications are available from our website or can be picked up at the Municipal Recreation office.
3. Recipients must be registered with an organized community group or recognized program in order to receive financial assistance.
4. Applicants must fill out an application form and submit it the Recreation Office at least 3 weeks prior to the start of the program that you are applying for. Please note, that late applications may not receive approval in time to start the program.
5. Approval is based on a reference system. Applicants must provide a reliable reference that we can contact and who is willing to verify that financial assistance is necessary. If you are a client of Community Services, please feel free to have the application stamped with their approval. We will contact you if any further information is required.
6. Applications are processed on a first come, first serve basis. Applications are confidential.
7. PRO Kids aims to provide one activity per season per child. Children already in a paid for activity are not eligible.
8. Cheques for registration fees will be made payable to the organization where the child is registered.

What kind of organized, registered recreation and cultural activities are eligible?

Below is a sample list of activities children and youth can apply for support. If you do not see your activity listed below we encourage you to contact us to discuss the eligibility of the activity.

Art Classes	Martial Arts
Baseball	Music Lessons
Basketball	Scouts/Guides
Cheerleading	Softball
Dance	Summer Camp
Fitness	Skiing
Football	Soccer
Golf	Skating
Gymnastics	Swimming
Hockey	Sailing
Horseback Riding	Theatre

Benefits to the community when children get involved in recreation activities, instead of watching from the sidelines include:

- Builds healthy communities a healthy lifestyle
- Develops friendships and social networks
- Fosters cooperation and good citizenship
- Promotes positive behaviors
- Builds confidence and self-esteem
- Experience being part of a team
- Develops leadership skills
- Is an important tool in crime prevention
- Strengthens families
- Results in higher grade